

Dream Heights

www.hnwcad.com

info@hnwcad.com

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GST: 07AAJFD7956M1ZQ



Health 'n' Wellness DSA proposal

Name of Franchisor	:	Dream Heights (DBA Health 'n' Wellness)
Sales Head	:	Mr. Sachin Jain (98185 72383)
Office Address	:	408, 4th Floor, Plot Number A-09, North-Ex Tower, Netaji Subhash Place Delhi – 110034, 011-41647379
Industry	:	Healthcare (Pathology & Radiology Diagnostic Services)
Website	:	https://www.hnwcad.com

About us:

Health 'n' Wellness (HnW) an ISO Certified 9001:2015 Co., started their operation way back in 2015 with very clear focus and mission of reaching out to maximum people and provides them the best quality level of Pathology & Radiology services. Even in today's technology era, this is one area where awareness amongst people is not available. Premium labs available in market are still not reachable to a large chunk of population due to hefty price they charge for it.

HnW Card enables consumers to avail healthcare services and buy Healthcare products from providers at discounted prices. HnW card provides the flexibility of not only time but also money to be able to lead a healthy life. Whether you are looking for discounts on healthcare or lifestyle benefits; we have it all to choose from to meet your needs. We have tied up with labs like

- ❖ Dr. LalPath lab
- ❖ SRL Lab
- ❖ Max Lab
- ❖ Niramaya Pathlab
- ❖ CRL diagnostics
- ❖ General diagnostics
- ❖ Orbit Lab etc to cater our needs.

Currently we are having our presence in PAN India through our Retail channel, DSA's and corporate tie-ups. In last almost 4 years of operation, we have a customer base of app 80,000 and have undertaken more than 127000 lab tests. For more details, please log in to our website <https://www.hnwcad.com>.

We have more deep-rooted presence; we are looking for DSA's who can work with us and can provide these services in their areas and build nation.

408, 4th Floor, Plot No A – 09, GD – IITL, North Ex Tower, Netaji Subhash Place, Pitampura, New Delhi – 110 034

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Product	:	One Year HnW membership card, covering any 5 family members.
HnW Card Price	:	INR 1,000 + GST
Card benefits	:	<ol style="list-style-type: none">1. 10% - 70% Discount2. Free Home Sample Collection saving money and time both.3. Free Cab service on Radiology testing across Delhi/NCR3. No Age limit, even grandparents are covered.5. No Usage limit, you can use multiple times in a day also.6. All pre-existing disease covered.

DSA:

Offering	:	Selling rights of HnW Card to DSA in their local area and all other area where HnW is present directly or through their DSA.
DSA Fees	:	INR 200,000 + GST (Non-Refundable)
Validity	:	One year from date of signing of agreement
Payment Terms	:	INR 50,000 + GST on signing of LOI Balance at the time of signing of agreement, INR 150,000 + GST.
ROR/Margin	:	90% Flat 90% of every sale made by DSA (Self Sales, Direct sales team, Sub Distributors etc)
Renewals	:	Flat 90% margin at the time of renewal of cards (Next year) Example: In first year - If a DSA sell 200 cards per month that means the total sales in a year will be 2400 (24 Lacs +taxes), so the total income of DSA first year will be INR 21,60,000. In second year, 2400 card holders will do the renewals of the cards and for every renewal DSA will get same margin and new sales margin as well.
Documentation	:	DSA has to submit papers as given below for its registration. <ul style="list-style-type: none">• PAN Card / Aadhar Card• GST Certificate (optional)• Cancelled cheque• 2 Photos